

**Amberley Village Council  
Public Outreach Committee – Minutes  
June 21, 2011**

In attendance: Peg Conway, Merrie Stillpass, Fran Cohen, Leslie McIntosh, Scot Lahrmer, Nicole Browder

Prior Minutes

The minutes from April 19, 2011, were approved as distributed.

Website

A suggested update and re-formatting of the Environmental Stewardship Committee information on the website was distributed. Scot offered some feedback on the site generally based on his initial views of it.

It was suggested that Scot draft an introductory letter to residents to be put in e-news and on website. The committee members also expressed positive feedback on Scot's Village Manager's Report to Council and suggested that it be posted online too.

Financial Communication

It was agreed that the focus must be on education leading to analysis of various scenarios that the Village could pursue in response to declining revenues and budget shortfalls. Scot noted that the purpose is to lay groundwork so that residents understand Council's rationale for actions taken. A series of articles was suggested about what tax dollars mean to the community. The possibility of an insert in the water bill was mentioned.

E-news

Ideas for the July edition were discussed and assignments made.

Ice Cream Social

Peg updated the committee on chair Amy Rubenstein's plans to date.

The meeting was adjourned.

